

A unique opportunity to develop your business in Oxfordshire Schools

# Oxfordshire Headteachers' Conference 2019

Exhibit from as  
little as £360

TRADE FAIR  
WEDNESDAY 27 FEBRUARY  
THURSDAY 28 FEBRUARY  
**CROWNE PLAZA**  
**STRATFORD-UPON-AVON**

ohc  
2019

- SPECIAL OPPORTUNITIES**
- Prime position stand and big screen sponsorship £800 (Only 3 available)
  - Host pre-dinner drinks for all delegates £2000
- (See page 5 for details)

## Exhibitor Information



supported by  
**OXFORDSHIRE TEACHING SCHOOLS ALLIANCE**



## Meet the Heads face-to-face

The annual Oxfordshire Headteachers' Conference has become the "must attend" event for primary and secondary headteachers, working in Oxfordshire.

The 2019 event is brought to you by the Oxfordshire Teaching Schools Alliance (OTSA) who will encourage over 250 Oxfordshire primary and secondary schools to get involved with the event.

Delegates are attracted by inspirational presentations and workshops from leading practitioners in the field of education who aim to inspire and enthuse by providing practical ideas that can be used in the classroom.

**Exhibiting at the event offers you a unique opportunity to meet up to 200 Headteachers under one roof over two days.**

### Why Headteachers attend the Conference

- Opportunity to find out about potential services and products that will enhance the learning environment.
- Continuous education and training opportunity.
- Source of fresh ideas from speakers and exhibitors to take back to the classroom.
- Chance to network with peers.
- An opportunity to think, away from the work place.

### Reasons to exhibit

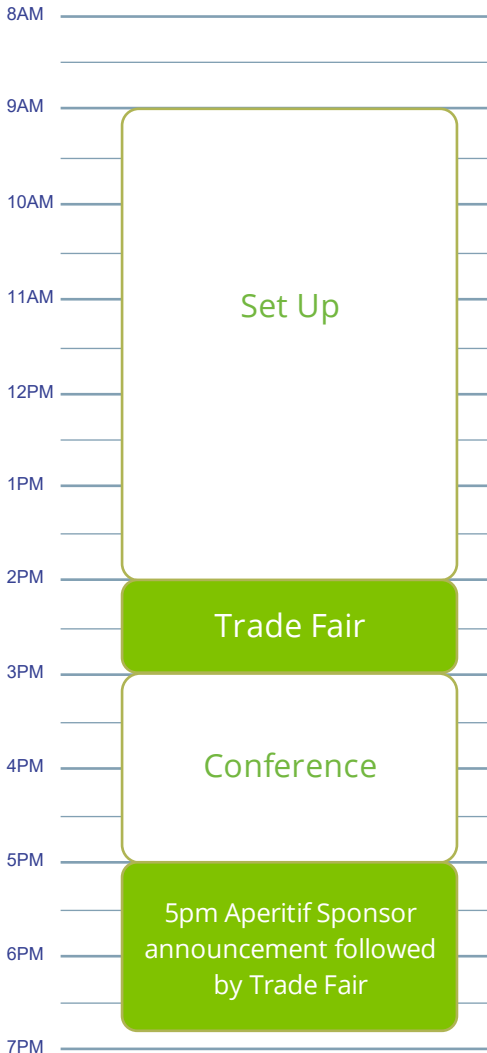
- Opportunity to meet and talk face-to-face with up to 200 Headteachers
- **6 hours** Trade Fair time
- Make new contacts and win business
- Meet the Heads who have the purchasing authority for their schools
- Refreshment points positioned to maximise engagement with delegates
- Delegates encouraged to visit exhibitors with a £500 prize draw incentive

“ Best conference yet for visits to the stand. Can we book the same stand next year please? ”

2018 Exhibitor



Wednesday 27 February



Thursday 28 February



Timetable correct at time of publication. Subject to change.

**81%**

Exhibitors who say last year's conference "Met their expectations"

Exhibitor feedback 2018 Conference

**79%**

Exhibitors who reported getting leads from last year's conference.

Exhibitor feedback 2018 Conference

**82%**

Exhibitors who rated the stand facilities as "Very Good" or "Excellent".

Exhibitor feedback 2018 Conference

Stand		
Stand	<ul style="list-style-type: none"> <li>Stand space approximately 3x2 metres</li> <li>Power, table and chairs</li> <li>Web Site Advert</li> <li>Conference Brochure Advert</li> <li>Nomination within the £500 Prize Draw</li> <li>Refreshments</li> <li>Lunch for 1 person per stand (Extra lunches available at additional cost)</li> </ul>	<p>Atrium £530 Library £360 Main Hall £635 Lobby £475</p>

## Sponsorship

Main Sponsor	<ul style="list-style-type: none"> <li>Stands 30 and 31</li> <li>Main Sponsor stand in Reception</li> <li>Literature in delegates' "Welcome Pack"</li> <li>Banner advert on front of Conference brochure</li> <li>Advert on website</li> <li>Full page colour advert on back page of Conference brochure</li> <li>Main Hall big screen advert shown at start of each Conference session</li> </ul>	<p>£2500 <b>SOLD</b></p>
Aperitif Sponsor (Wednesday)	<ul style="list-style-type: none"> <li>Stands 33 and 34</li> <li>5pm - Five minute product brief delivered from Main Hall stage by Conference Manager to all delegates who then announces a pre-dinner drinks invitation at sponsor's stand. Prosecco served by hotel staff to the value of £250.</li> </ul>	£2000
Sponsor	<ul style="list-style-type: none"> <li>Stands 11, 15 or 24</li> <li>90 second rolling big screen advert shown for 5 minutes at the start of each Conference session on Thursday</li> <li>Full page advert in Conference brochure</li> </ul>	<p>£800 Three stands available</p>
Dinner Table Sponsor (Wednesday)	<ul style="list-style-type: none"> <li>Sit with Conference delegates</li> <li>Sponsor identified at the table</li> <li>2 spaces for sponsor staff</li> <li>Food and entertainment</li> </ul>	<p>£150 Five available</p>

## Advertising

Conference brochure advertisement	Inside Front or inside back A4 full colour	£125
Conference brochure advertisement	Half page full colour	£75
Conference brochure advertisement	A4 full colour	£100

## How to book

- Select your preferred stand number.
- Check if any other promotional opportunities are suitable for you (see above).
- Call Paul Bonne on **07854 859154** or email [paul@pwbonne.co.uk](mailto:paul@pwbonne.co.uk) to reserve your space and book additional promotional opportunities.
- Advise us of any purchase order number or reference and to whom and where the invoice should be sent in early January 2018.
- Please note full payment is required 30 days from receipt of invoice.
- All prices exclusive of VAT.